

PAULINA PERRAULT // PAULINA PERRAULT INTERIORS

Interior design solutions that go beyond the expected.



What is it about you that makes you groundbreaking?

I've been in the business of interior design for over 25 years. In that time, I've accumulated the knowledge and experience to create beauty that exists in parallel with feasibility, constructability and usability. We call it "practical luxury," because a luxurious interior environment and practically designed space can, and should, be one and the same. The result is an effortlessly comfortable lifestyle that our clients adore.

What makes women so effective at business and customer relations?

We are deeply collaborative, which helps us form the trusting relationships that ensure successful projects. We are also consummate listeners, taking the time to know and understand our clients on a deep level.

How are you thinking outside the box?

I think where we differ is in our deep knowledge of development and construction. This knowledge enables us to work hand-in-hand with architects and contractors in a way that many designers may not.

Are you doing anything special to nurture the next generation of female business leaders?

Design is a collaborative business and we are collaborative by nature. As a female-led firm that works closely with the greater design and development team on every project, we have a seat at the table and we strive to provide an example of the meaningful work that strong, empowered women can do.

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