

SAN FRANCISCO

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PAULINA OLDENBROOK

Paulina Oldenbrook Interior Design

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The name Paulina Oldenbrook has become synonymous with high style and multifaceted collaboration. One part principal designer, one part boutique owner and curator, Oldenbrook offers homeowners the ultimate design experience. She's the creator behind Paulina Oldenbrook Interior Design and Paulina Oldenbrook Home & Design. While the studio and storefront offers a carefully crafted selection of home furnishings, accessories, lighting and more, the firm provides the team to bring it together. Through it all, Oldenbrook aims to emphasize practical luxury and focus on the client's personality. "It is incredibly satisfying, to me, to be a part of a team that transforms someone's life and home in positive and dramatic ways," she says. "I am blessed to be able to participate in my clients' life stories." No matter the scope or style of the project, Oldenbrook and her team approach each client's vision with dedication to their motto: "Do it once and do it right ... every time."



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“I possess a passion for transformation and improving the quality of everyday life.”

Milestones in your firm's success?

Most recently, I unveiled a new collaboration of furniture, fabrics and accents with Williams Sonoma Home.

One thing your clients would be shocked to know about you?

I have a secret addiction to Hallmark movies and TV shows about weddings. I love, love!

Dream creative project?

I like Andrew Skurman's classical architectural traditions of French château, Mediterranean villas and Georgian country homes, and Robert A.M. Stern's contemporary classical architecture. It would be a dream to collaborate with them.

Travel destination that has most influenced your work?

Napa Valley has influenced many of my projects, including Marvelous Spring Mountain and Charming Chalk Hill. I'm also inspired by the manor houses and cottage-style homes in England, which can be seen in my Mesmerizing Mill Valley and Exquisite Equestrian Ranch projects.

What are your design pet peeves? Why?

Open shelving in kitchens really bothers me. It photographs well and looks cool, but the reality is that the shelves get dusty and have to be styled constantly to look right. My other pet peeve is over-accessorizing. Fierce editing is key.

1. Shown here is the interior remodel of a 6,492-square-foot urban farmhouse located at the highest point on Spring Mountain Road in St. Helena. 2. Oldenbrook sits in her luxury boutique, Paulina Oldenbrook Home & Design, which is located in Marin County.

2. Photography by Kristen Loken



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